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What's the Caregiver Campaign?

Created in 2006, the Caregiver Campaign is Swedish's annual employee giving program, giving caregivers the opportunity to support our patients and colleagues by making a gift to Swedish.

This year's campaign is called *Heroes for Health*, highlighting the superhero role you play when you go above and beyond by giving philanthropically to Swedish.

How does my gift make a difference at Swedish?

Swedish is a not-for-profit health system, meaning all revenue goes right back to serving our patients. Swedish relies on philanthropy as a key source of revenue to directly impact our patients' lives by supporting patient assistance and care programs, providing educational opportunities and supports for caregivers, strengthening innovative research and clinical trial offerings and bringing advanced technology to Swedish to benefit our patients.

Is participation mandatory? **No, participation is 100% voluntary**

As a Swedish caregiver you give your time and energy to support our patients every day. This year's Caregiver Campaign is called *Heroes for Health*, highlighting the superhero role you play when you go above and beyond by giving philanthropically to Swedish.

Where does my gift go?

You can direct your gift to over 400 different programs at Swedish! Funds including the Helping Hands Fund (formerly called the Employee Emergency Fund), the Swedish Fund for Excellence (Area of Swedish's greatest needs), the Nurse Education Fund or specific programs within each institute. **100% of your gift goes to support these programs.**

Do other people make gifts to Swedish?

Every year, thousands of patients and their loved ones make gifts to Swedish out of their gratitude and belief in our abilities. We honor their investment in us when we join them to give personally as well.

What's our Caregiver Campaign 2019 Goal? **Increase participation!**

Last year, 7.5% (about 900) Swedish physicians and caregivers made a gift to Swedish.

With nearly 13,000 caregivers—we can do better. Every dollar makes a difference. Every gift matters. **With your help, we hope to reach 10% participation!**

Are there prizes for participating? **Oh, yes!**

- **New Swedish Badge Clip** – With gift of \$5 or more
- **Swedish Heroes for Health t-shirt** - With gift of \$5 / payroll deduction or \$100 one-time gift
- Drawing for **2 tickets to Dec 29th Seahawks game** and **\$250 Amazon Gift Card** – All benefactors
- **Pizza Party** - For departments with 50% participation (Will be scheduled for February)

How much should I donate?

Every dollar makes an impact. Every gift matters. Your participation is what is most important!

You can donate through payroll deduction or with a one-time gift.

Payroll deduction – You can sign up here. The minimum is \$2 per pay period. The amount you authorize will be deducted from your pay check each pay period until you notify the Foundation in writing (email is okay) that you want to change or end the donation. To do this, email foundation@swedish.org.

Take a look at what your annual impact could be via payroll deduction:

\$ 2 / pay period = \$ 52 per year
\$ 5 / pay period = \$ 130
\$ 10 / pay period = \$ 260
\$ 20 / pay period = \$ 520
\$ 25 / pay period = \$ 650
\$ 58 / pay period = \$ 1,500*

*Summit Club Gift Club level

One-time gift - You can make a one-time or monthly gift by credit card here.

How do I make my gift?

- Via Mail – All caregivers will receive a letter in November, where they can mail in their gift.
- Online – at swedishfoundation.org/caregivers
- You can make a payroll deduction or a one-time gift.

When will my payroll deductions begin?

If you elect to make an ongoing donation via payroll deduction, your first donation will take effect within two pay periods following your response and will continue until you notify us.

I'm already enrolled in payroll donations. Do I need to renew each year?

No. Your payroll deduction will remain in effect until you notify the foundation in writing that you would like to change or cancel your donation. An email to foundation@swedish.org is sufficient.

How do I make changes to my existing payroll donation?

Call or email the Foundation—206-386-2738 or foundation@swedish.org to change the fund you're supporting, the amount you're donating or to cancel your deduction.

Will my manager or colleagues know if I donate?

You may choose to make your gift anonymous.

Are donations tax-deductible?

Yes, all gifts to Swedish, a not-for-profit 501c3 are tax-deductible. Dec. 31 is the last day to make 2019 gifts!

What if I miss the campaign deadline?

No problem! We encourage caregivers to sign-up during the campaign launch period to be a part of the excitement and qualify for the incentives. However, if you miss the window, you can still sign up to make a gift at any time during the year.

For all Caregiver Campaign questions, contact

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